

HÅG SoFi®

Personal Details:

Name: HÅG SoFi
Birthplace: Roros, Norway
Designer: Frost Produkt AS, Powerdesign and Scandinavian Business Seating Design team
Siblings: HÅG H05, HÅG Capisco, HÅG Futu, HÅG Conventio, HÅG Conventio Wing

Qualifications:

Ergonomics: HÅG inBalance® (Balanced Movement Mechanism™), HÅG SlideBack™
Environmental: GREENGUARD, EPD certified, low carbon footprint, preliminary at 64kg CO²
Quality: 10 year guarantee
Hobbies: Inspiring my colleagues, holistic design

Personal Statement:

With my uniqueness and wide appeal, I aim to captivate and inspire my colleagues. I am an innovator in rethinking the workplace. I am quick to adapt to the ever evolving contemporary office and would shine in a multitude of start ups, SME's and multinationals

Skills and Attributes:

Passionate about the well-being of my colleagues. By ensuring my colleagues are supported in their roles I aim to increase ROI by reducing absenteeism and increasing productivity
Extremely considerate to the environment in all aspects of my work and have a cradle to cradle approach to sustainability
I am more than happy to work outside of normal office hours. I am flexible in order to ensure I can offer constant support to my colleagues
I thrive in a fast moving environment and will remain completely poised, supportive and in control at the busiest of times
I am innovative and have a keen eye for design. I have a holistic approach to form and function and promise to bring unprecedented levels of tactile luxury into any office workplace
Exceptionally versatile and will Stand Out or Fit In to any office environment whether corporate or informal. I am able to adapt my personal appearance to suit
I guarantee I will stay with the company and offer my support for at least ten years

Achievements:

I have had global success working with top various financial institutions and in turn attracting the attention of interior designers, facilities managers and architects alike.



THE HÅG MOVEMENT